THE IRONBRIDGE GORGE **MUSEUM TRUST**

Remembering IRONBRIDGE GORGE MUSEUM TRUST in your Will

THANK YOU SO MUCH FOR CONSIDERING A GIFT TO IRONBRIDGE GORGE MUSEUM TRUST

Throughout our museums, we are often touched by the fond memories shared by visitors and donors, which highlight the lasting impact our museums have had at different stages of their lives – whether they first visited as children, returned with their own families, or discovered the museums later in life.

Gifts in wills play a vital role in supporting the preservation and continued growth of Ironbridge Gorge Museum Trust. Thanks to the generosity of legacy donors, we are able to care for and share the rich history of this UNESCO World Heritage site, ensuring that future generations can experience and learn from its unique industrial heritage. Your legacy will help us to expand our educational programs, enhance visitor experiences, conserve our historic sites, and continue to engage with the local community through events and exhibitions.

The support of individuals like you is crucial to our ability to maintain and improve the Trust's work for the future. Thank you to everyone who has chosen to remember Ironbridge Gorge Museum Trust in their will, leaving a lasting impact on the preservation of this remarkable site and the stories it tells.

Karen Davies

Interim Chief Executive Officer

WHY WE NEED YOUR SUPPORT

Since opening our first museum, Blists Hill Victorian Town, in 1973, the Trust has strived to tell the stories of the Industrial Revolution and the impact of technological innovation, social change, and the evolution of industry on both local communities and the wider world. With your support, we can:



Conserve and

protect our historic estate, ensuring that the unique character and heritage of Ironbridge Gorge is preserved for future generations. Provide funding for educational programs and school visits, ensuring that young people from all walks of life can experience the stories and history of Ironbridge Gorge. Commission new exhibitions and enhance our collections to keep our offer relevant and engaging.

Continue our outreach efforts,

working with schools, community groups, and heritage organisations to broaden access to our museums.









An unrestricted gift to the Trust allows us to direct your contribution to where it is most needed, whether for conservation, education, or the creation of new exhibits. To learn more about how your legacy could support the future of Ironbridge Gorge Museum Trust, please visit **www.ironbridge.org.uk/support-us**



TYPES OF GIFTS



Making a will is the most effective way to ensure that your estate is distributed according to your wishes, benefiting your loved ones and causes that matter most to you. Whether large or small, your gift will make a transformative impact on the Trust's work, helping to preserve the rich industrial heritage of Ironbridge for future generations. There are several ways you can include a gift in your will:

1

Residuary gift

A Residuary Gift is a share of your estate. After you have provided for loved ones, you can leave a share of what is left to charity.



Pecuniary gift

A Pecuniary Gift is when you leave a specified sum of money. Please note that the value of a pecuniary gift may reduce over time, to ensure it keeps its value in line with inflation, you can ask your solicitor to include an instruction that it is index-linked.

3

Restricted gift

A restricted gift is when you leave a sum of money to be used towards a specific area or project at the Museum, such as education or conservation works. If you are considering this form of gift, please get in touch with us so we can provide more information about the types of restrictions you can include on your gift.

4

Gift-In-Kind

A Gift-In-Kind is part of an estate, such as a historical object, artwork, or other valuables. If you are kindly considering this form of gift, please get in touch with us so we can ensure the Trust will be a suitable home.

5

A gift in trust

You can leave a gift for someone to use over a period of time. When the time has ended, the gift can then be passed on to other recipients, such as a charity. Any gift you leave to the Trust is exempt from inheritance tax, so including a charitable gift in your will would reduce the amount of tax due from the estate. If you leave 10% or more of your estate to charity, then a reduced rate of 36% tax may apply to what is left over. Special rules apply though, so we encourage you to seek legal advice if you are planning to do this.

If you'd like to include Ironbridge Gorge Museum Trust in your will, please ask your solicitor to use our full name and details to ensure the gift reaches us. These are: **Ironbridge Gorge Museum Trust, Coach Road, Coalbrookdale, Telford TF8 7DQ. Registered charity number: 503717**



SUGGESTED WILL WORDING

Your solicitor will advise on how to include a gift; however, we have included below some suggested wording to ensure your gift is made and utilised in the way you intend.

Residuary Gift

 I give% of my residuary estate absolutely to The Trustees of the Ironbridge Gorge Museum Trust, located at Ironbridge Gorge Museum Trust, Coach Rd, Coalbrookdale, Telford TF8 7DQ, for its general purposes and I declare that the receipt of the Director or other authorised officer of the Museum shall be a full and sufficient discharge to my Executor/s.

Restricted Gift

I bequeath to The Trustees of the Ironbridge Gorge Museum Trust, located at Ironbridge Gorge Museum Trust, Coach Rd, Coalbrookdale, Telford TF8 7DQ [specify sum (in £ and words) or share of residue], to be used by the Museum for or toward [Conserving the Historic Estate/Education and Learning/Collections]'. If in the event that this project/area is no longer a project/area supported by the Museum/or is fully funded at the time of my death, my gift is to be used to support activities that are as close as possible to my intentions.

Pecuniary Gift

 I give free of tax to The Trustees of the Ironbridge Gorge Museum Trust, located at Ironbridge Gorge Museum Trust, Coach Rd, Coalbrookdale, Telford TF8 7DQ, the sum of £...... [sum in words] for its general purposes and I declare that the receipt of the Director or other authorised officer of the Museum shall be a full and sufficient discharge to my Executor/s.

Updating your Will using a Codicil

If you already have a Will but are thinking about leaving a gift to the Museum, you will need to complete a Codicil, an example of which is included in your Legacy Pack. Your accountant, solicitor or financial advisor will be able to provide more information if you are considering this option.





OUR PROMISE TO YOU

Your support of Ironbridge Gorge Museum Trust means that you are making a commitment to preserving and telling the stories of the Industrial Revolution.

Therefore, we pledge to uphold the below commitments:

- We understand that your family and friends will always come first and promise to treat you and your family with courtesy, compassion and respect.
- We understand that this is your decision alone and will never pressure you to make it. You can change your mind about leaving a gift in your will at any time and we will respect your decision.
- Any personal information that you choose to give us will be handled securely and confidentially. We will always respect your privacy, never sell your personal information, share your intentions or ask about the size or type of gift if you choose to support us in this way.

- We will keep you as up to date and informed as you like and offer you opportunities to come and see us. Should you have any questions any stage, we will answer your questions openly and honestly.
- We will ensure that your gift is used wisely and cost effectively, so it has the greatest impact to our museums and collections.



THANK YOU SO MUCH FOR CONSIDERING A GIFT TO IRONBRIDGE GORGE MUSEUM TRUST

If you have any questions or would like to talk anything through, please don't hesitate to contact our Development Team. Anything you tell us is not legally binding and does not commit you to leaving a gift. We understand that the contents of your Will are a private matter and that your wishes may change over time.

However, should you wish to let us know of your intention to leave a gift to Ironbridge Gorge Museum Trust, we would welcome the opportunity to thank you.

Address:

Development Team, Ironbridge Gorge Museum Trust, Coach Road, Coalbrookdale, Telford TF8 7DQ

Telephone:

01952 435945

Email:

Fundraising.Manager@ironbridge.org.uk



THE IRONBRIDGE GORGE **MUSEUM TRUST**

Heritage





01952 433 424