

The Ironbridge Gorge Museum Trust

Environmental Policy



Welcome to the Ironbridge Gorge, one of the UK's first - and greenest - World Heritage Sites.

Here at the Ironbridge Gorge Museum Trust we are committed to providing world-class visitor and education facilities whilst minimising the environmental impact of our activities. A symbol of this is our membership of the **Green Tourism Business Scheme**.

The scheme provides accreditation and encouragement to business to adopt sustainable practices to ensure the continued enjoyment of the environment around us.

Some of the main steps we have taken to reduce our impact are:

Using our **award-winning education resources** to promote information about sustainable practices

Promoting sustainable transport within the World Heritage Site, including **walking and cycling routes**

The fitting of **low energy bulbs** across our sites

Adaptive re-use of historic buildings and the promotion of new, **green building developments**

Commitment to **Fairtrade and locally sourced** produce

Recycling Waste

Using **environmentally friendly** cleaning products

Using **email** as much as possible to save paper waste

Using **water butts**

Using **sustainable sources** for the paper used for printed materials

Staff training and involvement with green issues

If you'd like to get in touch about our Environmental Policy visit our website, ask a member of staff, email information@ironbridge.org.uk or fill in one of our Customer Comment Cards

IRONBRIDGE.ORG.UK

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Visitor Environmental Charter



We understand that by making positive changes we can all reduce our effect on the environment. As a visitor we welcome your support in assisting us to become a more sustainable destination.

GIVE THE CAR A REST

Many of the museums are **within walking distance** of each other, please ask for a map of the Gorge.

The Ironbridge Park & Ride and **Gorge Connect** operate on many weekends during the summer. See www.telford.gov.uk/ironbridgeparkandride

Cycle hire to the Gorge is available from Telford Cycle Centre in Telford Town Park.

SHOP LOCAL

Many of the products sold in our cafés and restaurants are **Fairtrade** and most are **locally sourced**.

Locally produced beer and wine is sold in many of our shops and cafés.

Many wonderful **locally produced arts and crafts** are available for sale in Ironbridge and the surrounding area.

RECYCLE

Community skips are available for mixed recycling at Coalbrookdale during museum opening hours.

Cans, glass and plastic bottles **are recycled** in our cafés and restaurants.

Support Green Business

There are hundreds of businesses trying to reduce their environmental impacts throughout the Green Tourism Business Scheme. Businesses are awarded **Bronze, Silver and Gold** for their efforts to be more environmentally sustainable.

www.green-business.co.uk

BE WATER WISE

Turn off the tap when you've washed your hands.

Please **do not flush inappropriate objects** down the toilet.

RESPECT NATURE

Use footpaths and cycleways responsibly.

Help us to look after this amazing World Heritage Site and its wildlife by **not littering**.

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