

IRONBRIDGE

GROUP VISITS 2012



**Ironbridge
Gorge**

World Heritage Site

Inventing | Inspiring | Inviting





BLISTS HILL
VICTORIAN
TOWN

THE BEST OF THE BEST

Step back more than a hundred years and chat to the Townsfolk about their lives, explore their homes, workplaces and shops and see them at work in the Bakers, Candle Factory and Blacksmiths. This 52-acre site is a bustling recreation of a Victorian town where pounds, shillings and pence are used for its transactions. Buy curious products in the Chemist, Grocers and Drapers; discover what life was like for a Victorian housewife in the Cottages and take a ride on the horse and carriage. Enjoy a pint of ale in the New Inn pub, a delicious portion of traditionally made fish & chips or a bag of old-fashioned sweets.



PERFECT PARTNERS

If you're visiting Blists Hill Victorian Town you might want to add-on a visit to Coalbrookdale Museum of Iron & the Darby Houses while you're here. The history and heritage of Coalbrookdale perfectly matches the bustling atmosphere and vibrancy of the Victorian Town.

BLISTS HILL VICTORIAN TOWN GROUP PRICE

Adult	£11.95
60 Plus	£11.50
Child	£8.50

AVERAGE VISIT TO BLISTS HILL
VICTORIAN TOWN
3 hrs +

10 IRONBRIDGE GORGE MUSEUMS GROUP PRICE

Adult	£18.75
60 Plus	£16.75
Child	£12.95

● **New for 2012**

All group tickets are half price in November, December & January.
Exclusions apply.



The New Inn, High Street

Please pre-book by calling 01952 435900 or emailing visits@ironbridge.org.uk

A tall, conical brick chimney stands prominently in the foreground. In the background, a red brick building with several windows is visible, partially obscured by a large birch tree with white bark and green leaves. The scene is set outdoors with a clear sky.

COALPORT
CHINA
MUSEUM

JEWEL IN THE CROWN

At Coalport China Museum you'll find the listed buildings are filled with the finest examples of Coalport and Caughley china. Walk around the distinctive buildings that were home to the famous firm until 1926 and be amazed by some of the most magnificent ceramics that were made to be transported to elegant homes and Royal Palaces around the world.

Discover displays and demonstrations explaining the history and techniques of china making in the picturesque riverside workshops.



PERFECT PARTNERS

If you're visiting Coalport China Museum you might want to add-on a visit to Jackfield Tile Museum while you're here. The two Museums are shrines to the history and heritage of ceramics in the Ironbridge Gorge and shouldn't be missed.



Tile display at Jackfield Tile Museum

COALPORT CHINA MUSEUM GROUP PRICE

Adult	£6.95
60 Plus	£6.25
Child	£4.75

AVERAGE VISIT TO
COALPORT CHINA MUSEUM
1 hr 30 mins

10 IRONBRIDGE GORGE MUSEUMS GROUP PRICE

Adult	£18.75
60 Plus	£16.75
Child	£12.95

● New for 2012

All group tickets are half price in November, December & January. *Exclusions apply.*

● New for 2012

Coalport YHA Café open 10am - 4pm, (Mar - Sept) serving light refreshments and lunches.

The image shows the Coalbrookdale Museum of Iron, a large brick building with a prominent clock tower. In the foreground, there is a large, ornate fountain with a central figure holding a torch. The background is a lush green hillside. An orange banner is overlaid on the bottom left of the image, containing the text 'COALBROOKDALE MUSEUM OF IRON' in white, serif, all-caps font.

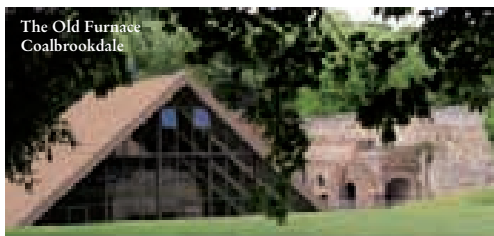
COALBROOKDALE
MUSEUM
OF IRON

IRON MIGHTY

Coalbrookdale Museum of Iron celebrates the importance of the early iron industry. Discover how Abraham Darby I helped spark the Industrial Revolution and see a magnificent collection of fine art castings including statues, benches and fire surrounds made by the world-famous Coalbrookdale Company.

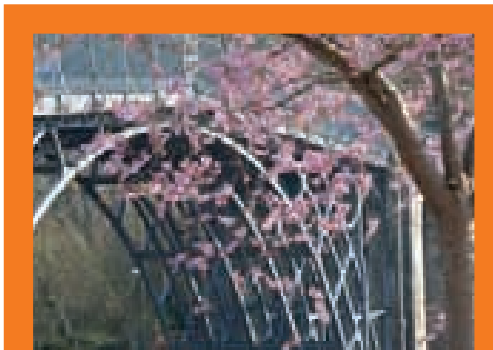
Nearby is Abraham Darby's Old Furnace, the heart of the Gorge and the place where it all began more than 300 years ago.

A couple of minutes walk from the Museum of Iron are the wonderful Darby Houses. Here you'll discover how a Quaker family lived and worked and will see rooms packed with original furniture, costume and family mementos.



PERFECT PARTNERS

If you're visiting Coalbrookdale Museum of Iron you might want to add-on a visit to The Iron Bridge and Museum of The Gorge while you're here. Coalbrookdale is where it all began more than 300 years ago and the Iron Bridge is the enduring symbol of the Industrial Revolution.



The Iron Bridge

COALBROOKDALE MUSEUM OF IRON GROUP PRICE

Adult	£6.95
60 Plus	£6.25
Child	£4.75

AVERAGE VISIT TO
COALBROOKDALE
MUSEUM OF IRON
1 hr 30 mins

DARBY HOUSES GROUP PRICE

Adult	£4.75
60 Plus	£3.50
Child	£2.75

AVERAGE VISIT TO
DARBY HOUSES
1 hr

10 IRONBRIDGE GORGE MUSEUMS GROUP PRICE

Adult	£18.75
60 Plus	£16.75
Child	£12.95

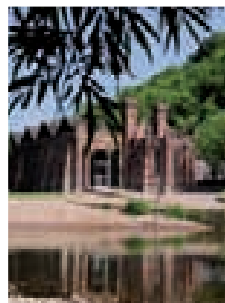
● New for 2012

All group tickets are half price in November, December & January.
Exclusions apply.

Please pre-book by calling 01952 435900 or emailing visits@ironbridge.org.uk

BEST OF THE REST

For groups with less time on their hands a visit to one of our smaller museums might be just the thing.



Just a few minutes' walk alongside the River from the great Iron Bridge is the MUSEUM OF THE GORGE. The gothic-style warehouse uses film to explain the area's significance and you can look down on the Gorge as it was in 1796 with the help of a 12-metre long model.



The village of Jackfield was once the centre of the world tile industry. JACKFIELD TILE MUSEUM is housed in one of the old factories and is filled with room after room of beautiful tile displays and settings such as a pub, a butcher's shop and a tube station.



ENGINUITY inspires and captures the imagination of everyone who is fascinated by what is around them. With hands-on exhibits and huge interactives you can test your reactions against the speed of a robot; generate power from water or pull a locomotive by hand!

MUSEUM OF THE GORGE GROUP PRICE

Adult	£3.50
60 Plus	£2.75
Child	£2.15

AVERAGE VISIT
45 mins

JACKFIELD TILE MUSEUM GROUP PRICE

Adult	£6.95
60 Plus	£6.25
Child	£4.75

AVERAGE VISIT
1 hr 30 mins

ENGINUITY GROUP PRICE

Adult	£7.50
60 Plus	£5.50
Child	£5.50

AVERAGE VISIT
2 hrs

● **New for 2012**

All group tickets are half price in November, December & January. Exclusions apply.

VICTORIAN CHRISTMAS WEEKENDS

What the Dickens!

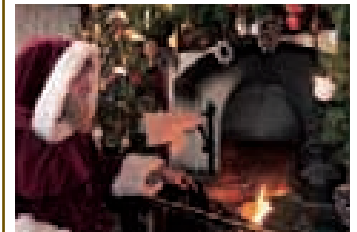
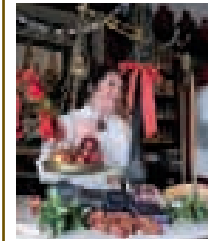
Visit with your Group on 8th & 9th and 15th & 16th December 2012 for just £7.50 per person.

Join in with the traditional Christmas celebrations at Blists Hill Victorian Town.

- FATHER CHRISTMAS' REINDEER
- MR.MORTON'S CHRISTMAS PARTY
- FESTIVE SONGS & STORIES
- COOKING DEMONSTRATIONS
- PUNCH & JUDY
- BRASS BANDS
- CAROL SINGERS
- FATHER CHRISTMAS



WHAT THE DICKENS!
VICTORIAN CHRISTMAS
WEEKENDS GROUP
DISCOUNTED ENTRY PRICE
Adult, 60 Plus & Child - £7.50
Available on 8th & 9th and 15th &
16th December 2012 only.
(Entry to see Father Christmas
with gift additional £3.50).
*Offer not available in
conjunction with any other
promotion or discount.*



*Information correct at time of print
but subject to change without notice.*

Charity Ref No 503717-R.

Please pre-book by calling 01952 435900 or emailing visits@ironbridge.org.uk



TASTY BREAKS

These yummy options are just the ticket for groups wanting a light refreshment stop during their visit to the Museums.

● **TEA, COFFEE & BISCUITS** £2.50

● **BREAKFAST** £4.50

A freshly cooked Bacon Bap with sauce or a vegetarian Cheese & Tomato Croissant.
Tea, Coffee or Orange Juice.

● **MORNING COFFEE** £4.00

A Danish Pastry or a Blueberry or Chocolate Muffin.
Tea or Coffee.

● **FISH & CHIPS** £4.50

A cone of traditionally prepared Fish & Chips.

● **LIGHT AFTERNOON TEA** £4.50

A slice of handmade Cake or a Scone with Cream & Jam.
Tea or Coffee.

● **FULL AFTERNOON TEA** £5.95

A selection of freshly made Sandwiches and a slice of handmade Cake or a Scone with Cream & Jam.
Tea or Coffee.

MIDDAY MENU

At Blists Hill Victorian Town's Forest Glen Refreshment Pavilion enjoy a delicious waitress-served luncheon.

STARTER

Homemade Soup of the Day or Farmhouse Paté.

MAIN COURSE

Sausage & Mash or Steak & Ale Casserole with a Pastry lid.

Vegetarian Main Course

Quorn Sausage & Mash or Broccoli Bake.

PUDDING

Apple & Sultana Pie or Fruit-topped Trifle.

1 Course - £6.50, 2 Courses - £9.50, 3 Courses - £11.50

Add Coffee for £1.50

WINTER WARMER

This offer will help to bring some winter warmth to your group visit. Here's the deal - combine entry to Blists Hill Victorian Town and either a delicious Bowl of Soup and a Sandwich or a Cone of traditional Fish & Chips
for £9.95 per person.



Winter Warmer offer available Nov - March, please call to check exclusions.

'SONGS & LAUGHTER AND SEASONAL FAYRE'

£20.00 per person

Celebrate the festive season with a fabulous Victorian Music Hall experience at Blists Hill Victorian Town. Start your day by exploring the Victorian Town then head to the Forest Glen Refreshment Pavilion overlooking the Green, and take your seats to enjoy a delicious home-cooked four course Christmas lunch. After lunch two of the Museum's resident performers will entertain your group with seasonal songs, monologues and stories in your exclusive Music Hall Show.



CHRISTMAS MENU

Christmas lunch is served in our atmospheric Forest Glen Refreshment Pavilion at Blists Hill Victorian Town.

STARTER

Homemade Vegetable Soup
or Honeydew Melon served with
Mandarin Orange & Mango Coulis.

MAIN COURSE

Roast Turkey with Sage & Onion
Seasoning, Chipolata Sausages and
Gravy served with Roast & Boiled
Potatoes and a selection
of Seasonal Vegetables
or
Mediterranean Risotto (v).

PUDDING

Christmas Pudding with Brandy Sauce
or Chocolate Fudge Cake with Cream.

Coffee & Mince Pies

CHRISTMAS OFFER INCLUDES

- FOUR-COURSE CHRISTMAS LUNCH
- MUSIC HALL ENTERTAINMENT
- CHRISTMAS NOVELTIES
- ADMISSION TO
BLISTS HILL VICTORIAN TOWN

'SONGS & LAUGHTER AND SEASONAL FAYRE' - CHRISTMAS LUNCH, MUSIC HALL AND BLISTS HILL VICTORIAN TOWN ADMISSION

Pre-booking essential

Adult, 60 Plus & Child - £20.00

Minimum booking 40 people.

Price includes Music Hall entertainment, Christmas lunch and novelties and admission to Blists Hill Victorian Town.

This offer available Monday to Friday throughout December, please check availability with the Group Visits Officer.



Please pre-book by calling 01952 435900 or emailing visits@ironbridge.org.uk

PRIVATE TALKS & TOURS

NEW
FOR
2012

Our specially developed private talks and tours offer your group a unique and privileged insight to our magnificent collections.

These private Talks and Tours can be arranged for alternative dates - call the Group Visits Officer to discuss options.

● TOP TEN TILES

Join the Curator for a tour of Jackfield Tile Museum including her 'Top Ten' objects in our extensive ceramic tile collection.



● COALPORT - BY DESIGN

Our ceramics expert will lead a tour of Coalport China Museum highlighting the decorative themes which Coalport China was famed for.

● DISTINCTIVE DRESS - QUAKER CLOTHING IN A FASHIONABLE WORLD

The curator of our extensive costume collection will share her knowledge in a fascinating talk focusing on Quaker clothing and a visit to see historic costume in the Darby Houses.

● CHANGING SHAPE OF FASHION: 'GEORGIANS' TO THE 'NEW LOOK'

An evening talk looking at the fashion timeline from the 1700s to 1950s with the chance to see historic costume and have a look at the Museum's prestigious Costume Project.

2012 DATES

Wed 20th June at 10.30am
and Wed 24th Oct at 10.30am

DURATION

1 hr 30 mins

COST

£11.95 per person (incl. tea/coffee)

2012 DATE

Tues 15th May at 11am

DURATION

1 hr 30 mins

COST

£11.95 per person (incl. tea/coffee)

2012 DATES

Thurs 19th July at 10.30am and
Thurs 20 Sept at 10.30am

DURATION

2 hrs

COST

£10.00 per person (incl. tea/coffee)

2012 DATE

Monday 11th June at 7pm

DURATION

2 hrs

COST

£15.00 per person (incl. tea/coffee)

Blists Hill Victorian Town & SEVERN VALLEY RAILWAY



Enjoy a morning exploring Blists Hill Victorian Town and then take a nostalgic one-way journey on a steam-hauled train through the picturesque Shropshire countryside. Your voyage on the Severn Valley Railway ends at Kidderminster Station.

VISIT PRICE

Adult £17.90, 60 Plus £17.50, Child £11.40
Includes admission to Blists Hill Victorian Town and a single journey on Severn Valley Railway. Available on selected dates. To book contact Lisa Meredith at groupravel@svr.co.uk or call 01299 403816.

Blists Hill Victorian Town & ROYAL AIR FORCE MUSEUM COSFORD



NEW
FOR
2012

After your morning at Blists Hill Victorian Town visit this award-winning museum where more than 70 aircraft are on display in three wartime hangars and within the landmark National Cold War Exhibition. Complete your visit with a delicious afternoon tea.

VISIT PRICE

Adult £14.95, 60 Plus £14.50, Child £11.50
Includes admission to Blists Hill Victorian Town, Royal Air Force Museum Cosford and afternoon tea in the Refuel Restaurant. Available on selected dates. To book contact Richard Aldred at visits@ironbridge.org.uk or call 01952 435900.

Celebrate London 2012

Coalbrookdale Museum of Iron & MUCH WENLOCK



NEW
FOR
2012

Celebrate London 2012 with a visit to Medieval Much Wenlock, the spiritual birthplace of the Modern Olympic Games. Discover enchanting buildings and a fantastic new museum. Then explore Coalbrookdale, with its Museum of Iron, elegant Darby Houses and see CORE, our digital art commission, for a real wow factor.

VISIT PRICE

Adult £11.70, 60 Plus £9.75, Child £7.50
Price includes admission to Coalbrookdale Museum of Iron and the Darby Houses. To book contact Richard Aldred at visits@ironbridge.org.uk or call 01952 435900. For information about Much Wenlock visit www.muchwenlockguide.info

EXHIBITION

At Jackfield TILE MUSEUM
Wed 18th July - Sat 1st Sept 2012

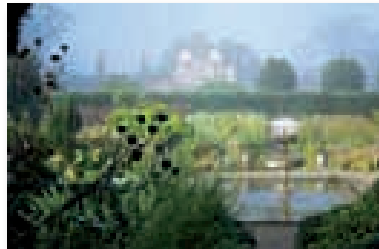
INTERNATIONAL
GARDEN
PHOTOGRAPHER
OF THE YEAR
IMAGES OF A GREEN PLANET

Free entry
to the
Footprint
Gallery

The world's premier competition and exhibition specialising in garden, plant, flower and botanical photography, and run in association with Royal Botanic Gardens Kew, arrives in the Ironbridge Gorge for the summer season. A truly beautiful exhibition showcasing idyllic scenes and nature at its best. The 2011 winner and finalist photographs will be on display at the Footprint Gallery, Jackfield Tile Museum.



Songs from the Machair by Colin Campbell



The White Garden by Fleur Robertson

Don't miss
these on
your Visit

EXHIBITION

At Enginuity
Fri 23rd March - Sun 30th Sept 2012

CORE A Digital Art Installation

Free entry
to the
Exhibition

Enginuity will be the home of a brand new digital art installation by renowned international artist Kurt Hentschlager. Massive screens give glimpses into a weightless world populated by humanoid figures. This world-class piece of art will be premiered during March 2012 and will remain on display until the autumn. CORE is part of the London 2012 Festival and at the heart of the Cultural Olympiad.



An artists impression
of the spectacular installation

Planning Your Visit

How to pay

Payment can be made on arrival or in advance by cash, company cheque (made payable to IGMT) or credit/debit card. The rates in this brochure are for groups of 20 people or more (unless otherwise stated). One group ticket will be issued and offers admission to all members of the group.

Guided tours

To complement your visit to the museums you can book a guided tour with one of our knowledgeable volunteer guides. A half-day tour costs an additional £1.50 per person and a full-day tour costs an additional £2.00 per person (minimum booking value £20). Contact the Group Visits Officer to book.

Group leaders & Drivers

We offer one free place each for the group leader and coach driver. A refreshment voucher is issued to the coach driver and is redeemable at any of our catering outlets.

Essential information for your driver

Sat Nav may suggest unsuitable routes into the Ironbridge Gorge with low bridges, these are Cherry Tree Hill and Jiggers Bank. Speak to the Group Visits Officer to plan the alternative route into the Gorge and the Museums. The Ironbridge Gorge is an environmentally sensitive area and we ask that drivers turn their engines off when stationary.

Special Events

The Museum has a calendar packed with special events. Check out our website at www.ironbridge.org.uk for up-to-date details of all special events and activities.

ACCOMMODATION

Great value accommodation is available for groups in and around the Ironbridge Gorge; see www.visitironbridge.co.uk for hotel details. There are also two high quality Youth Hostels in the Gorge; visit www.yha.org.uk for more information.

EDUCATIONAL VISITS

Educational groups are welcome at all of the Museum sites. Contact the Education Department on 01952 435900 or education@ironbridge.org.uk for further details.

HALF PRICE WINTER EXCLUSIONS

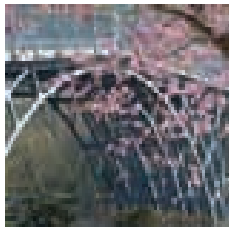
All group tickets to the Ironbridge Gorge Museums are half price in November, December and January only. Offer excludes Talks & Tours, Victorian Christmas Weekends, 'Songs & Laughter and Seasonal Fayre' Offer, all catering and the combined visits with other attractions.

OPENING TIMES

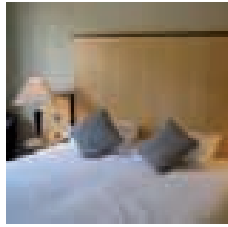
Mon - Sun, 10am to 5pm. Some museums close or reduce hours Nov to Mar inclusive. Broseley Pipeworks open 1pm - 5pm, 21 May - 23 Sept inclusive. All museums close 24th & 25th Dec and New Year's Day. Call for details.

Please pre-book by calling 01952 435900 or emailing visits@ironbridge.org.uk

Park Inn
Telford



Dine & Stay



Perfect
for groups



Innaction
leisure



Adding
colour
to life

- Prime location (junction 5, M54)
- 153 comfortable bedrooms
- Stylish Restaurant & Bar
- Innaction Leisure Club
- Beauty treatments & therapies

- Walking distance to Telford Shopping Centre
- Conference facilities up to 400 people
- Christmas Parties and Wedding Venue
- Ideal base to many local attractions
- Free coach parking

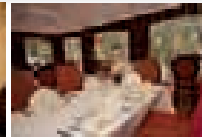
Call 01952 429988
 or visit www.parkinn.co.uk/hotel-telford
 Reservations.telford@rezidorparkinn.com
 Park Inn by Radisson, Telford, Forgegate,
 Telford Centre, Telford TF3 4NA



BUCKATREE HALL HOTEL TELFORD



The Wrekin,
Telford,
Shropshire
TF6 5AL



The newly refurbished Buckatree Hall is a renowned comfortable country house, with its own mature gardens and set beside a scenic lake and woodland, it offers the perfect relaxing retreat.

- Luxury Ensuite bedrooms featuring flat screen TV's and Safes
 - Free Wi-Fi in all public areas, conference & Bedrooms
- Lander lounge and Lakeside restaurant with full dining Facilities
 - Full Conference & Event Services
- Private Dining, Weddings, Christenings & Tribute Events

Please contact our sales team 01952 641 821
 or sales@buckatreehallhotel.com
www.buckatreehallhotel.com

3 QUALITY HOTELS - TELFORD TOWN CENTRE

Perfectly located to explore Shropshire attractions, whether you are breaking up your journey, stopping for lunch or planning a weekend in Shropshire - we cater for all!

FREE place for every 25 guests ▪

FREE on site coach parking ▪

Spa, gym, tennis, games room and beauty treatments available ▪

Golf available at the local 27 hole Shropshire golf course ▪

Porters available upon request ▪

Accessible bedrooms ▪



To take advantage of our special offer, quote "NO SINGLE SUPPLEMENT" (valid until 31.12.12)

T: 0844 4820166 E: reservations@southwatereventgroup.com

W: www.southwatereventgroup.com





BEST WESTERN
Valley Hotel

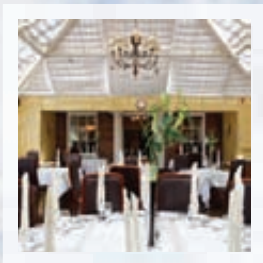
BEST WESTERN Valley Hotel is a Georgian listed building, set on the banks of the River Severn, overlooking award-winning parkland. Ideally suited for exploring the Ironbridge Gorge, it is the only AA 3 Star, 2 AA Rosette Award Hotel actually in Ironbridge. So why not wake up in the remarkable Ironbridge Gorge, you'll find the past is all around you, and all the museum sites and the Iron Bridge itself, within walking distance.

BEST WESTERN Valley Hotel



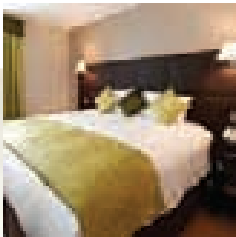
The Hotel boasts 44 luxury en-suite bedrooms, one of the best restaurants in Shropshire, a large car park with coach access and traditional bars. Excellent service and award-winning food in a unique setting make the Best Western Valley Hotel an ideal venue for a group visiting this magnificent World Heritage Site.





HADLEY PARK HOUSE

HOTEL & RESTAURANT



Hadley Park House Hotel Telford Shropshire TF1 6QJ
Tel: 01952 677 269 Fax: 01952 676 938

- An ideal location to explore Ironbridge and Shropshire
- Located on the edge of Telford yet with a distinct, rural feel
- 22 stylishly designed luxury bedrooms
- AA Rosette conservatory 'Dorrells Restaurant'
- Independent, family owned hotel
- The perfect venue for small, specialist groups

www.hadleypark.co.uk



Experience group benefits



We stand out from the crowd – why?

Well it could be the first class food and service, the wide range of facilities or even the standard of our accommodation but we think it's because you'll be made truly welcome here.

The Telford Whitehouse Hotel offers luxury en-suite accommodation, a full leisure centre with indoor pool plus beauty salon and a choice of dining options. From coffee stops to overnight stays, it is the perfect choice and you will find our group rates more than accommodating.

Minutes from the M54 it's an ideal base from which to explore Ironbridge and the delights of Shropshire.

- ~ Coaches welcome
- ~ Great value group rates
- ~ Free coach parking onsite
- ~ Special diets catered for
- ~ Meal stops
- ~ M54 Jct 6



For further information, group rates or to make a booking visit www.whitehousehotels.com or call **01952 250 700**

Watling Street, Telford, Shropshire. TF1 2NJ

www.bdlhotels.co.uk www.bdlmanagement.co.uk