



United Nations  
Educational, Scientific and  
Cultural Organization



Ironbridge Gorge  
Trust for the World  
Heritage Ltd. 1986

# *Annual Review 2009*



**Ironbridge**  
BIRTHPLACE OF INDUSTRY

The **IRONBRIDGE GORGE MUSEUM TRUST** Limited

# President's Foreword

In 2009 the Trust celebrated the 300th anniversary of Abraham Darby's successful commercial smelting of iron using coke – a coming together of entrepreneurial spirit and the rich mineral treasures of the Ironbridge Gorge which combined to change every aspect of the world we now live in. Now, 300 years on from that great technological breakthrough, the Ironbridge Gorge Museum Trust continues that spirit of entrepreneurialism and innovation, bringing together the energies of our staff and volunteers with the historic monuments and rich collections in our care to create memorable and powerful learning experiences for all our visitors. By happy coincidence, 2009 also marked the 30th anniversary of His Royal Highness The Prince of Wales becoming the Museum's Patron and we remain deeply grateful for all the support we have received from His Royal Highness during the last three decades.

Once again, my thanks go to the trustees, staff, volunteers and Friends who have combined their efforts to achieve the charity's aims including the conservation and restoration of the monuments of the Ironbridge Gorge World Heritage Site and the delivery of our award-winning education work. My deep thanks go to all those who have committed so much towards the achievement of the Trust's goals over such a memorable year in the Trust's history.

Mike Lowe CBE DL

**President of the IRONBRIDGE GORGE MUSEUM TRUST**



The Iron Bridge lit as part of the Ironbridge Gorge World Heritage Site Festival, September 2009.

# Chairman's Review

It is very pleasing to be able to report that 2009 proved to be one of the most successful years in the Trust's recent history, with the delivery of several major projects and the Museum's best visitor figures for over 10 years resulting in a small surplus of income over expenditure.

The year saw the successful completion of the most ambitious capital development in the Trust's history, the Blists Hill Victorian Town Development Project. Major funding from Advantage West Midlands and European Regional Development Funding through Government Office West Midlands, together with additional project support from Renaissance in the Regions, the City Livery Companies and private individuals allowed us to successfully complete this vital project.

The £12m development has provided our visitors with a new landmark Visitor Centre and World Heritage Site exhibition along with the expansion of Canal Street to include a post office, draper's shop, photographers, sweetshop and fried fish dealer. On the lower part of the site, we have been able to create a narrow gauge mine railway and inclined lift along with greatly improved visitor facilities across all parts of the Town. The completion of the project has met with significant popular and critical acclaim, something which augurs well for the future.



The new Blists Hill VICTORIAN TOWN Visitor Centre.

The Museum's Coalbrookdale 300 Project, generously supported by the Edward Cadbury Charitable Trust Inc. and the Heritage Lottery Fund, saw the reinterpretation of the Old Furnace on site where in 1709 Abraham Darby I perfected the commercial smelting of iron using coke. The Museum welcomed scholars and leading minds from across the world as part of the Fe09 Footprints of Industry Conference in June and celebrated the 300th anniversary with our local communities in July as the Coalbrookdale Festival brought together a range of events created as part of the regions' Celebration of Imagination. In December, the University of Birmingham's annual Ironbridge Lecture was delivered at Coalbrookdale by presenter and scientist Adam Hart-Davis to an audience of over 200 invited guests and local residents of the World Heritage Site.

The year had many other high points to mark it, most notably the continuing successes of the Renaissance in the Regions programme. I would like to pay tribute to the combined efforts of the Trustees, executive officers, staff, Friends and volunteers of the Museum whose hard work and dedication made the successes above possible. Once more, our grateful thanks also go to the many organisations and individuals who continue to support us in the pursuit of our charitable vision of conservation and education.

The Board of Trustees have recently agreed the outline of a new 5 Year Strategy for the Museum, which sets out the overarching Goal of securing our future prosperity over the coming years through the imaginative use of the historic assets in our care whilst remaining one of the world's foremost independent museums.

I am sure that all those associated with the Ironbridge Gorge Museum Trust will look forward to building on the successes of 2009 and, most importantly, to 2011 when we shall be marking the 25th anniversary of Ironbridge's designation as a World Heritage Site.

Barrie Williams  
**Chairman of the IRONBRIDGE GORGE MUSEUM TRUST**

# Executive Review

Once again the Museum played a leading role as one of the Renaissance in the Region's West Midlands' Hub of Museums, with the successful delivery of the targets laid out in the first year of the 2009/11 Business Plan.

The Museum's new Renaissance-supported volunteering programme began in the year with the recruitment of dedicated staff to support the development of volunteering across the Museum and in other museums in the West Midlands. During the year, over 100 additional volunteers were involved in regular roles or events across the Museum and more than 20 new young volunteers aged 16-25 were recruited. Many new partnerships around volunteering were also organised and a popular volunteer day was held.

The Costume Project had another successful year, working with high profile clients such as Kew Palace, the Fashion Museum in Bath and SS Great Britain. The Costume Project continues to produce authentic and accurate reproduction costumes for museums to use in their interpretation and learning programmes.

The Museum's education service continued to deliver high-quality school sessions to many tens of thousands of children. The Museum worked with Telford & Wrekin Council as a key partner of the Cultural Entitlement pathfinder project Find Your Talent. As part of this project, the Museum relaunched its pioneering Street Kids programme at Blists Hill Victorian Town. The Street Kids programme gives young people unique access to develop their skills and talents through participation in the life of the Museum.

Working with the Children's Centres across Telford, our dedicated Early Years Day at Blists Hill was well attended by local families and our Make Your Own Museum Project saw 90 children at Wrekin View Primary School research the many aspects of museum work before producing their own themed exhibits in shoe boxes.



Coalport willow dragon.

At Coalport China Museum the October half term activities very successfully took inspiration from the Broseley Dragon design and families worked together to create the Museum's very own willow dragon. The Big Draw Event at Blists Hill coincided with Halloween and family visitors were invited to have a digital image of themselves taken, from which they created an enlarged cardboard monster or mythical creature. There were over 150 of these creations on display in the Goods Shed on Ghostly Gaslight night.



Big Draw Event at Blists Hill VICTORIAN TOWN.

The Museum continued to work closely with Telford & Wrekin Council on a number of initiatives during the year, once again promoting the Flex Card discount to local residents and providing targeted entry tickets for Carers in the Borough. TEN Horsehay, the Museum's social enterprise partnership with Telford & Wrekin Council, also developed during the summer, with a permanent retail unit being opened in the former Draper's Shop on the High Street at Blists Hill. This shop, run by adults with learning disabilities, sells rustic-style period furniture and small gifts to the museum's visitors with all profits being reinvested in this unique project.

The Museum offered support during 2009 to local charities including Severn Hospice and Hope House Children's Hospice, providing fundraising venues at Blists Hill and Coalbrookdale along with marketing and volunteer support.



Street Kids at Blists Hill VICTORIAN TOWN.



Street Kids outside the Squatter Cottage at Blists Hill VICTORIAN TOWN.

The Ironbridge Institute, the Museum's long-standing partnership with the University of Birmingham, continued to develop during the year. The academic year 2009/10 saw another record number of students enrolled in the programmes, including Distance Learning students from Georgia, Canada and the USA. The Historic Environment Conservation postgraduate course had the largest student intake of any equivalent course in the UK with students coming from as far afield as Cornwall and Northumberland.

2009 also saw the completion of the Ironbridge Institute review process and the endorsement of a new Strategy by the University and the Museum's governing bodies. The interim Strategy will continue to focus on the research needs of both the University and the Museum.

Ironbridge continued its exciting progress as a centre for the promotion of the key curriculum subjects of science, technology, engineering and mathematics, ensuring the successful delivery of the STEM contract for the Shropshire area and expanding its network of SEAs – Science and Engineering Ambassadors - to over 100 by the end of the year. Highlights of 2009 included the Eginuity STEM Fair in March, The Big Bang West Midlands (UK Young Scientists' and Engineers' Fair) in July and The Eginuity Crash Test Glider Rally in November. The Eginuity team also enjoyed success during the year when they won the prestigious Arts & Business Award 2009 for the best business partnership with local Volkswagen dealership Inchcape Motors.



Enginuity Crash Test Glider Rally, November 2009.

In terms of the Museum's Library & Archives, 2009 saw the completion and publication of the Public Catalogue Foundation's volume "Oil Paintings in Public Ownership in Herefordshire, Worcestershire & Shropshire" utilising research by Library & Archives staff which had taken place during 2007-8. This important work will serve as a valuable reference source for years to come.



**A View of Ironbridge, Shropshire** by Philip Wilson-Steer 1860 - 1942.  
Oil on canvas.

Documentation of the Museum's Nationally Designated collection continued during the year with the total number of records held on the Adlib database reaching the 200,000 mark. The Library & Archives also provided assistance to the Dawley Regeneration Project and participated in a study conference on Methodist preacher John Fletcher in June.

Extensive use of Library & Archive resources was made by Trustee Ken Jones for his book "Pitmen, Poachers and Preachers. Life and the Poor Law in the Madeley Union of Parishes 1700 – 1930", which was published towards the end of the year, and the Library's rich historic photographic collection was also highlighted in John Powell's book "Ironbridge Gorge Through Time" which was also published during 2009.

Ironbridge was the subject of the keynote presentation at the 5th biennial *Vestiges of Industry* Conference in Prague in October 2009. The Museum's attendance at the Conference was supported by the British Council.



Scientist and broadcaster Adam Hart Davis who gave the Ironbridge Lecture in December 2009.



Pewter casting at Enginuity during the Coalbrookdale Festival .



Experiments at Enginuity during the Coalbrookdale Festival.



'Abraham Darby' talks to visitors during the Coalbrookdale Festival.



Queen Victoria Jubilee Vase, one of Shropshire's 10 objects selected as part of the 'History of the World' project.

During the year the Museum acted as a regional co-ordinator for the research phase of the national BBC & British Museum initiative A History of the World. This radio, web and events-based programme set out to explore the history of British regions and their global connections through individual objects.

A highlight of the Coalbrookdale 300 programme was the exhibition *Art, Iron and Industry* in the Coalbrookdale Gallery which gathered a nationally-important body of work including prints from the Museum's Elton Collection.

Loans were made by the National Museum of Wales and Shrewsbury Museum Service, who kindly loaned two significant paintings by the renowned artist William Williams, depicting views of Coalbrookdale in the 1770s. As part of the Coalbrookdale 300 celebrations and in partnership with the nearby Museum of Steel Sculpture, an exhibition of contemporary iron and steel sculpture was held in front of the Old Furnace, with additional works and sketches displayed in Enginuity.



View of the Upper Works at Coalbrookdale, in the County of Salop by Françoise Vivares, 1758. (IGMT).

The international conference Fe09 Footprints of Industry took place in June and encouraged debate, discussion and analysis around the role of iron, the Industrial Revolution and the creation of the modern world, drawing upon a range of disciplines including archaeology, history, metallurgy and conservation. Speakers included the Museum's first Director and ex-Chairman of English Heritage, Sir Neil Cossons and Museum Trustee Michael Darby.

The Coalbrookdale 300 anniversary was one of several West Midlands' anniversaries during 2009. These included the birth of Charles Darwin at Shrewsbury, the birth of William Penny-Brookes at Much Wenlock and the death of Birmingham-based manufacturer and Member of the Lunar Society, Matthew Boulton as well as the anniversary of the first Mini to roll off the production line at Longbridge in 1959. These anniversaries were collectively marketed as the Celebration of Imagination and were supported and promoted by Advantage West Midlands.



Henry Sandon inspects a Coalport Vase during the Antiques Roadshow filmed at Blists Hill.

The year saw a number of successful large-scale events across the 10 museums, with highlights including Ghostly Gaslight, Fireworks Night and the Victorian Christmas weekends at the newly-developed Blists Hill Victorian Town. In September the BBC filmed an episode of the Antiques Roadshow at Blists Hill Victorian Town, using the new street of shops on Canal Street as the backdrop. Hosted by presenter Fiona Bruce this episode was broadcast on Valentine's Day 2010.

In September, the Museum was a partner in the delivery of the Ironbridge Gorge World Heritage Site Festival, once again managing the lighting of the Iron Bridge and key historic monuments, including the Museum of The Gorge on the Wharfage, as part of the weekend's celebrations. The team at Enginuity worked with GKN and Telford & Wrekin Council's arts team to produce a 'Time Machine' ship which 'sailed' on the River Severn during the Festival.

# Development & Fundraising

2009 saw further capital development and Museum-wide improvements. The major development projects in progress during the year were largely funded through the large grants available to the Ironbridge Gorge Museum Trust Limited from organisations such as the Regional Development Agency Advantage West Midlands and the European Regional Development Fund through Government Office West Midlands together with additional support from Renaissance in the Regions.

As public funds come under increasing pressure due to the economic climate, the Trustees of both the Ironbridge Gorge Museum Development Trust and the Ironbridge Gorge Museum Trust Limited have recognised the need to secure additional funding from private sources. The focus for the Ironbridge Gorge Museum Development Trust continued to be on raising the money from a wide base among individuals, trusts, foundations and companies, together with fundraising events and appeals.

2009 development work continued to be dominated by the Blists Hill Victorian Town redevelopment. The grants received during the year from the Regional Development Agency, the European Regional Development Fund and Renaissance in the Regions provided the resources needed to complete the ambitious development of the Museum's largest site. The new elements of the site opened in stages throughout the year with Canal Street open in time for Easter, the new Visitor Centre opening in July and the Railway and Incline Lift open by mid-August to complete the development.

Since the completion of the redevelopment the Museum has enjoyed its highest annual visitor figures for over 10 years as well as receiving wide spread public and industry acclaim for the project.



New Landmark Visitor Centre at Blists Hill VICTORIAN TOWN.

The annual Livery Weekend in June organised by the London Committee of the Development Trust, together with Development Trust staff and volunteers was, once again, very successful with the majority of Masters from the City of London Livery Companies attending. The Development Trust remains fortunate in enjoying the commitment of so many hard working volunteers and Trustees, who contribute so much to the ongoing success of the Museum.



Volunteers at Blists Hill VICTORIAN TOWN.



The opening of the new Canal Street, part of the Blists Hill Development Project, Easter 2009.

2009 saw the 300th anniversary of Abraham Darby I's successful commercial smelting of iron using coke and offered the Museum an unparalleled opportunity to refocus the world's attention on the reasons behind Ironbridge's World Heritage Site designation. During the year a phased series of exciting events were held to celebrate the anniversary including Fe09 - an international conference, a two day community festival and culminating with the Ironbridge Lecture delivered by Adam Hart-Davis. 2009 also formed the catalyst for the delivery of an ambitious capital development programme, the Coalbrookdale 300 Development Project which centres primarily on the Coalbrookdale site. Due to the generosity of the Edward Cadbury Charitable Trust (Inc) and the Heritage Lottery Fund funding was secured for the first stage of this ambitious refurbishment programme with improved access and a reinterpretation of the Old Furnace which was completed by the summer. It is envisaged that over £4m of capital will be required if our ambition for all phases of the development is achieved.



Blists Hill VICTORIAN TOWN wins the Best Large Visitor Attraction Award at the Heart of England Excellence for Tourism Awards 2009.

The Museum achieved significant regional and national marketing and media coverage during the year with a range of television appearances both through commercial advertising and main stream coverage. Particular focus was on campaigns for the Blists Hill Victorian Town redevelopment and also on the Coalbrookdale 300 celebrations, both of which enjoyed continuing support from Advantage West Midlands. With the assistance of European funding, the Museum worked with partners to create an exciting interpretation and branding strategy for the Ironbridge Gorge World Heritage Site that was launched in spring 2009.

After extensive discussion between the Trustees of the Ironbridge Gorge Museum Trust Limited and the Ironbridge Gorge Museum Development Trust, the Trustees have agreed to merge the two Trusts at the end of 2010 with the intention of strengthening the Museum's ability to raise funds and to improve the effectiveness and the efficiency of its governance.

A Five Year Fundraising Strategy has been approved by the Trustees which compliments and works in parallel with the Museum's new Five Year Strategic Plan 2010-2014. The Fundraising Strategy focuses on the long-term sustainable development and maintenance of the buildings and monuments within our care. Fundraising resources and activity will concentrate on a number of different elements which will run concurrently and these elements will be supported by more detailed individual plans in order to achieve their delivery. Ambitious targets have been set to increase funding from individuals, trusts and foundations and corporate bodies as well as organisational support for events, including the annual Livery Weekend, fundraising dinners, gift in kind etc.

Whilst there has been organisational support for events, including the annual Livery Weekend, fundraising dinners, etc., Gifts in Kind identified through collaborative work with the Museum staff and the capital developments mentioned above, there remains the need to secure the revenue funds required for the Museum to sustain itself for the coming years. The Museum has been extremely fortunate in the support which it has received from individuals and organisations. It is grateful to them all and looks forward to working with partners both old and new over the coming years.



New branding for the Ironbridge Gorge World Heritage Site launched in 2009.



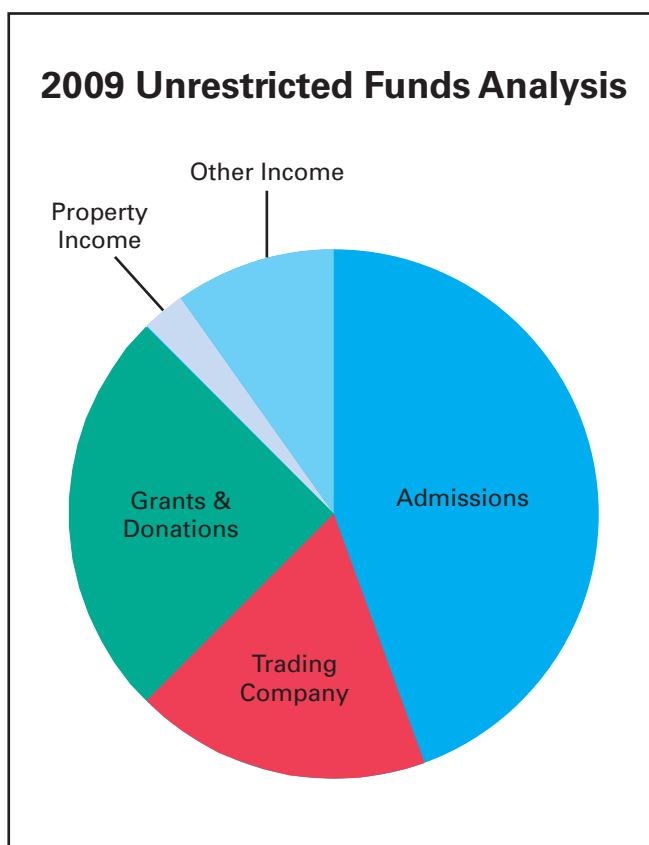
The Old Furnace at Coalbrookdale was reinterpreted during the year with support from the Edward Cadbury Charitable Trust Inc and the Heritage Lottery Fund.

# Financial Review

2009 was a very successful year for the Ironbridge Gorge Museum Trust. Overall visitor numbers at 567,000 were the highest seen for over 10 years with the Museum outperforming the market in the generally favourable conditions. Paid admissions numbers were 23% higher than in 2008 with Blists Hill Victorian Town seeing a 38% increase in paying visitors over the previous year reflecting the success of the £12m redevelopment of the site. Admissions revenue is still the primary source of income for the Trust and 2009 saw admissions income increase by 46% compared to 2008 reflecting higher visitor numbers together with ticket price increases. The Museums Trading subsidiary performed well achieving an operating profit of £64k from the sale of gift wares and souvenirs, catering income and conference and banqueting profits. Other Income from car park charging, education workshops, events etc. also exceeded expectations.

Unrestricted surplus income over expenditure at £549k was a significant improvement over the £54k achieved in 2008 reflecting the strong trading performance coupled with reduced costs.

The Balance sheet reserves have increased by £1.7m to £36.8m in 2009 largely reflecting the Restricted Funds in the form of capital grants given for the completion of the Blists Hill Victorian Town development. The Museums cash position improved significantly during the year with net debt reducing to £1,188k in 2009 from £2,030k in 2008. This resulted from the repayment to the Architectural Heritage Foundation of the £400k loan given for the Blists Hill Victorian Town development project coupled with a reduction in the bank overdraft following a successful trading year.



# Financial Performance

## CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2009

	Unrestricted Funds £	Restricted Funds £	Total Funds 2009 £	Total Funds 2008 £
<b>Incoming resources</b>				
<b>Incoming resources from generated funds:</b>				
Voluntary income	1,470,278	1,384,232	2,854,510	11,566,259
Activities for generating funds	1,115,247	-	1,115,247	1,050,350
Investment income: rents	144,099	-	144,099	141,558
Investment income: interest	91	-	91	513
<b>Activities in the furtherance of the charities objectives:</b>				
Incoming resources from charitable activities	2,701,002	-	2,701,002	2,100,661
<b>Total incoming resources</b>	<u>5,430,717</u>	<u>1,384,232</u>	<u>6,814,949</u>	<u>14,859,341</u>
<b>Resources expended</b>				
Costs of generating voluntary income	295,002	-	295,002	273,009
Fundraising trading costs	1,051,330	-	1,051,330	1,049,423
Charitable activity: Museum and Visitor		-		
Operations	3,509,848	56,466	3,566,314	4,058,036
Governance	25,857	-	25,857	24,070
<b>Total resources expended</b>	<u>4,882,037</u>	<u>56,466</u>	<u>4,938,503</u>	<u>5,404,538</u>
<b>Net incoming resources for the year and surplus of income over expenditure</b>	<u>548,680</u>	<u>1,327,766</u>	<u>1,876,446</u>	<u>9,454,803</u>

## CONSOLIDATED STATEMENT AS AT 31 DECEMBER 2009

	2009 £	2008 £
<b>NET CASH FLOW FROM OPERATING ACTIVITIES</b>	6,336,689	6,023,363
<b>CAPITAL EXPENDITURE AND FINANCIAL INVESTMENT</b>		
Purchase of tangible fixed assets	(5,495,078)	(6,934,836)
<b>FINANCING</b>		
Increase/(Repayments) of borrowing	(416,066)	22,979
<b>INCREASE/(DECREASE) IN CASH</b>	<u>425,545</u>	<u>(888,494)</u>

# Financial Performance

## CONSOLIDATED BALANCE SHEET AS AT 31st DECEMBER 2009

	<b>2009</b>		<b>2008</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>FIXED ASSETS</b>			
Tangible assets		39,152,736	33,738,913
<b>CURRENT ASSETS</b>			
Stocks	186,239		245,715
Debtors	635,547		4,743,457
Cash at bank and in hand	128,469		9,231
	<u>950,255</u>		<u>4,998,403</u>
Creditors: amounts falling due within one year	<u>(2,077,782)</u>		<u>(2,621,136)</u>
<b>NET CURRENT (LIABILITIES)/ASSETS</b>		<b>(1,127,527)</b>	<b>2,377,267</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>38,025,209</b>	<b>36,116,180</b>
Creditors: amounts falling due after more than one year		(235,922)	(274,339)
Defined benefit pension scheme liability		(980,000)	(731,000)
		<u>36,809,287</u>	<u>35,110,841</u>
		=====	=====
<b>REPRESENTED BY</b>			
Restricted funds		36,046,737	34,718,971
Unrestricted funds			
Revaluation reserve		197,510	197,459
Other Charitable funds		565,040	194,411
		<u>36,809,287</u>	<u>35,110,841</u>
		=====	=====

# Significant Gifts in 2009

During 2009 the following donors have supported the Museum with gifts in excess of £500. Excluded from this list are those who wish to remain anonymous. We are extremely grateful to them all and to the many others who have helped.

Advantage West Midlands  
Arts & Business  
Ashworth Charitable Trust  
Birmingham City Council  
Birmingham Museums & Art Gallery  
British Council  
Blockleys Bricks Limited  
Estate of Charles Herbert Bottoms  
Bruce Ball Charitable Trust  
Mr J Bruce Ball  
Edward Cadbury Charitable Trust (Incorporated)  
The George Cadbury Trust  
Department for Communities & Local Government  
Worshipful Company of Constructors  
Department for Culture Media and Sport  
Worshipful Company of Curriers  
Baron Davenport Charitable Trust  
Worshipful Company of Dyers  
P B Dumbell Charitable Trust  
John Feeney Charitable Trust  
The Engineering & Technology Board  
European Regional Development Fund  
Friends of the Ironbridge Gorge Museum  
Worshipful Company of Gold and Silver Wyre Drawers  
Goulburn 1982 Charitable Trust

Heritage Lottery Fund  
The Ironbridge (Telford) Heritage Foundation Ltd  
Ironbridge Institute  
P & C Hickenbottom Charitable Trust  
Mr D B Knox  
Worshipful Company of Leathersellers  
MLA (Museums, Libraries & Archives Council)  
MLA - Renaissance in the Regions  
Worshipful Company of Paviers  
The Salters' Company  
Mr J Scott  
Shaw Trust  
STEMNET  
The Tallow Chandlers Company  
CB & HH Taylor 1984 Charitable Trust  
Worshipful Company of Tax Advisors  
Telford & Wrekin Council  
Mrs A Trevor-Jones  
The R D Turner Charitable Trust  
Worshipful Company of Tylers & Bricklayers  
University of Birmingham  
Worshipful Company of Wheelwrights  
Miss S M Williams  
Worshipful Company of World Traders



# The IRONBRIDGE GORGE MUSEUM TRUST Limited

## Patron

HRH The Prince of Wales KG KT GCB OM

## President

Mr M. J. Lowe CBE DL FCA

## Vice Presidents

Michael S. Darby, Colonel J.G. Hamilton-Russell MBE, Mr K. B. Jones MBE, Mr L.G. Reedman,  
Mr D. Spencer FCA, Mr. E. Thomas CBE

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## Board of Trustees (Directors in office)

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Mr R. Clowes

### Chairman of the Ironbridge Gorge Museum Trading Company Limited

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### Shropshire Council Representative

Mr T. Biggins

### Telford & Wrekin Council Representative

Mrs V. Fletcher

### Friends of the Museum - Chairman

Ms S. Black

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## Strategic Management Team

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Mr S. R. Miller

### Deputy Chief Executive / Director of Finance & Resources

Miss A. E. Brennand

### Director of Operations

Mrs T. Dix-Williams

### Director of Marketing & PR

Mr P. Gossage

### Director of Academic & Curatorial Policy

Miss C. Bowsher