



The **IRONBRIDGE GORGE MUSEUM TRUST** Coalbrookdale Telford Shropshire TF8 7DQ
Tel 01952 435 900 Fax 01952 435 999
www.ironbridge.org.uk

VISITOR AND STAFF CHARTER

We understand that by making positive changes we can all reduce our effect on the environment. As a visitor or member of staff, we welcome your support in assisting us to become a more sustainable destination.

CONSERVE ENERGY

- Switch off lights, especially when leaving a room
- Close windows when the heating or air conditioning is on
- Switch off air conditioning when it is not required or when leaving the room
- Only use the amount of water required when boiling the kettle
- If charging electrical equipment, unplug once fully charged

GIVE THE CAR A REST

- Leave the car behind – use the Gorge Connect
- Many of the Museums are within walking distance of each other. Ask for a map of the Gorge
- The Gorge Connect runs between the Museums on Saturdays, Sundays and Bank Holiday Mondays from Easter to October and it's FREE for Museum Passport holders
- If you can, share a car with friends or colleagues
- Make use of the local bicycle hire centre at Jackfield Tile Museum

SHOP LOCAL

- Use local products that give you a flavour of the area and help support the local community
- Locally produced beer and wine is sold in many of our shops and cafés
- Many wonderful locally produced arts and crafts are available for sale in Ironbridge and the surrounding area

REDUCE/REUSE/RECYCLE

- Put newspapers, magazines, paper, cardboard, plastic and glass in the recycling boxes
- Reuse scrap paper and envelopes for internal communications

BE 'WATER WISE'

- Use water wisely
- Turn off the tap when you've washed your hands

RESPECT NATURE

- Use footpaths and cycle-ways responsibly
- Help us to look after this amazing World Heritage Site and it's wildlife by not littering

SUPPORT GREEN TOURISM BUSINESSES

- There are hundreds of businesses trying to reduce their environmental impacts through the Green Tourism Business Scheme. Businesses are awarded Bronze, Silver and Gold for their efforts to be more environmentally responsible. See www.green-business.co.uk for more information.