

# Welcome to The Ironbridge Gorge, one of the UK's first - and greenest! - World Heritage Sites

Here at the The Ironbridge Gorge Museum Trust we are committed to providing world-class visitor and education facilities whilst minimising the environmental impact of our activities. A symbol of this is our membership of the **Green Tourism Business Scheme**. The scheme provides accreditation and encouragement for tourism businesses to reduce the environmental impact of their activities. By encouraging sustainable practices the scheme ensures the continued enjoyment of the environment around us for future generations.



Some of the main steps we have taken to reduce our impact are:

- Using our award-winning education resources to promote information about sustainable practices
- Promoting sustainable transport within the World Heritage Site, including walking and cycling routes
- The fitting of low energy light bulbs across our sites
- Adaptive re-use of historic buildings and the promotion of new, green building developments such as our landmark Visitor Centre at Blists Hill Victorian Town
- Commitment to Fairtrade and locally sourced produce
- Using environmentally friendly cleaning products
- Recycling waste
- Using email as much as possible to save paper wastage
- Using water butts
- Using recycled paper, envelopes and toilet rolls
- Using sustainable sources for the paper used for printed materials
- Hippos fitted in toilet systems
- Staff training and involvement with green issues

Please let us have any comments by speaking to a member of staff or by writing to:  
The Chief Executive, The Ironbridge Gorge Museums, Coalbrookdale, Telford, Shropshire. TF8 7DQ.

The **IRONBRIDGE GORGE MUSEUMS**  
[www.ironbridge.org.uk](http://www.ironbridge.org.uk)

